

19<sup>TH</sup> ANNUAL EAST COAST CONFERENCE • APRIL 28 - 30, 2026

**NAME BADGES** are required to be worn throughout the entire event including the evening sessions.

**BUSINESS CARDS** are recommended. There will be ample networking opportunities.

As a courtesy to our program, we ask that attendees are seated a couple of minutes prior to the start of the daily Welcome.

## NAME BADGE / CHECK-IN:

Tuesday, April 28 10:00am – 5:00pm

Wednesday, April 29 8:00am – 4:30pm

We are unable to check attendees in for badges outside of these days/times. Plan accordingly.

## HEALTH SAFETY PRECAUTIONS

If you do not feel well or are experiencing any cold, flu or covid symptoms, please respect the health and safety of others and do not attend the event.



DURING THE EVENT

## ATTIRE

Business Casual & comfy shoes. We suggest you bring a sweater. The ballrooms tend to run on the cold side, and we are unable to adjust temperatures.

## PHOTOS & VIDEOS

There is a photographer & videographer capturing moments of the event throughout the conference. If you do not wish to be captured on camera, please inform them directly.

## FRESH JUICE BAR

Engagement by **PATIENTWING**

Enjoy freshly made juice with ingredients of your choice on Wednesday and Thursday morning! Network in line while waiting!

## COFFEE LOUNGE

Engagement Partners ONLY

Engagement by **AMI**

» Our Coffee Lounge will be open Wednesday for all **companies Partnering in this event.**

**Wednesday • 8:00am – 5:00pm**

Attendees with a **SPONSOR Ribbon** may enter the lounge to enjoy a specialty coffee and network.

» If you join us, consider leaving a gratuity for the Barista!

## SNEAKER DAY

**WEDNESDAY**

A DA4S tradition. Wear your best sneakers.

## WI-FI

Engagement by **WHITSELL INNOVATIONS**

- » Complimentary Wi-Fi will be available in the Ballroom area.
- » Please reserve this to one device per attendee.
- » WI-FI CODE: **WHITSELLINNOVATIONS**

## EVENT APP

Engagement by **DOC EVENTS**

- » Download the Event App and utilize it throughout the conference.
- » Access the hotel map, attendee list, schedule of events & more!
- » Instructions on how to access the App are emailed.

Powered by **EVENTDEX**

## SOCIAL MEDIA

Step & Repeat is set up in the Ballroom Foyer during the conference. Please take photos/selfies throughout the event & tag us.

**#DA4S #DA4SEVENTS #DA4S2026**

Be sure to follow us on social media!



DURING THE EVENT

### INVITE-ONLY/CLOSED TUESDAY SESSIONS:

11:00am – Mentorship Program Orientation  
5:30pm – Elevate! Program Welcome

### SPIRAL with HELIX Engagement TUESDAY • 1:00PM-2:30PM

This is an open session for ALL Supplier Members.

- » Collaborative Session with Helix Leaders
- » Building Regional, Geographically aligned Connections
- » Supplier to Supplier small group discussions
- » Come Prepared with a 30-Second Pitch

### MENTORSHIP PITCH COMPETITION TUESDAY • 4:00PM-5:00PM

This session is open to all attendees. Come listen to the outgoing Mentorship class present their pitches in front of the judges at our annual competition!

### AZ Sustainability Alumni Meet-Up TUESDAY • 7:30PM-8:00PM

This meet-up is for all Suppliers who have participated in the AZ Program.

### ENGAGEMENT PARTNER CONNECTIONS WEDNESDAY • 4:45PM-5:15PM

INVITE ONLY for all our Event Engagement Partners to come network with our Board of Directors.

### KEYNOTE SPEAKER

WEDNESDAY • 1:40PM-2:25PM

### GENERAL & BREAKOUT SESSIONS

With a full agenda we make every effort to start and end on time.

As a courtesy to our program, we ask that attendees be seated a couple minutes prior to the start of each session. We have relevant speakers and panelists scheduled so be sure not to miss our sessions!

We have three Breakout Sessions on Wednesday afternoon. Refer to our website and Event App for more information.

### OPEN NETWORKING TIME

WEDNESDAY • 4:30PM-6:30PM

A perfect afternoon break for attendees to meet and network throughout the hotel.

### SUPPORT OUR COMMUNITY OUTREACH EFFORTS

- » Raffle tickets will be sold Tuesday & Wednesday.
- » Drawing to be held at the Wednesday Dinner.
- » Funds raised support our Community Outreach efforts.
- » **Buy 4 Raffle Tickets for \$20!** (Credit card or cash)

### MEMBERSHIP QUESTIONS

Our membership committee will be available throughout the conference. Look for them wearing Lei bracelets.

### ROUNDTABLE CONNECTIONS – THURSDAY • 9:00am-10:15am

- » Each table will have one Corporate Host. Suppliers select a table to sit at to meet the corporation.
- » There will be a list of commodities each Corporate Host is looking to meet. Look for that information on the Event App and onsite at the event to plan your time wisely.
- » Each round will be approximately 20 minutes. Then you rotate to another table. There will be a total of 3-4 rotations.
- » If more than one person per company is attending, we recommend that you each sit at different tables.
- » Bring your business cards and your 30 Second Pitch ready to go!
- » Corporates – please be seated on time at your assigned table.
- » **Be mindful – this is not a 1:1 session.** Please allow others at the table to also speak.
- » SUPPLIERS – please do not leave the table you are seated at until the round ends! Do not join tables after the round begins.

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EVENT MEALS

**TUESDAY Meals on your own.** Please plan accordingly.

**WEDNESDAY  
BREAKFAST & LUNCH**

- Continental Breakfast & Buffet Lunch will be available for attendees.
- Lunch Buffet is served with seating in the Grand Ballroom.

**EVENING DINNER**

- Our popular Evening Dinner, Networking and Dancing are for all attendees.
- Cash Bar is available! Enjoy a variety of food stations.
- Come network, eat, dance and have some fun.
- 100 Drink Tickets provided by **THRIVE CONSULTING**.

**THURSDAY  
BREAKFAST & LUNCH**

- Continental Breakfast will be available.
- Grab & Go Lunch Boxes available for everyone participating in Matchmaking.

**DIETARY & ALLERGY RESTRICTIONS**

The hotel has noted them for everyone who indicated this on their registration. If you need a specific dietary meal, please ask a hotel staff member, they will gladly accommodate.

HOTEL INFORMATION

**ROOM RESERVATION**

- » Please confirm your reservation with the hotel prior to arrival and make any requests ahead of time **directly with hotel**.
- » If you need to cancel your room, do so within the cancellation period to avoid charges.
- » The hotel is unable to guarantee early check-ins or late check-outs. We are not able to assist you with no show cancellations.
- » Please do not call general reservations, call the hotel directly.

**HOTEL PARKING**

Self-Parking Overnight Hotel Guests – \$32.00 + tax per car.  
Daily Self-Parking Rate – \$18.00 for a maximum of (12) hours.

**CHECK-IN TIME** is 4:00pm – The hotel will check you in sooner if rooms are available.

**LUGGAGE STORAGE** – The Bell Desk can safely store your luggage at check-in or check-out. For security reasons, you **MUST** use a Bell Desk attendant.

**DINING OPTIONS** – (Be patient at the restaurant. Allow enough time to get your meals.)  
Hotel Restaurant – Open daily for breakfast, lunch and dinner. In-room dining is also available.  
M Club is open for Bonvoy Members with access.

**GYM** – access is available for all hotel guests.

**IN-ROOM WI-FI** is complimentary for Bonvoy Members (free to join). Confirm your Bonvoy # is added to your hotel reservation.

**HOUSEKEEPING GRATUITY** – Please remember to leave gratuity upon hotel check-out for the housekeeping staff.

**AIRPORT SHUTTLE SERVICE**

The hotel shuttle to/from the EWR airport terminals is available on a first come, first served basis and has limited seating capacity (15 guests with luggage). The shuttle does run 24/7 so plan accordingly. Please remember to tip the driver if you use this service.

**The Marriott Hotel and DA4S are not responsible for any lost or stolen items. We STRONGLY advise you to not leave any personal items unattended in any areas of the hotel throughout the event.**

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TUESDAY	APRIL 28	
10:00AM – 5:00PM	CONFERENCE BADGE CHECK-IN	WEST LOBBY
11:00AM – 12:00PM	MENTORSHIP 2026-2027 ORIENTATION (INVITE ONLY)	SALON D
1:00PM – 2:30PM	SPIRAL SESSION (with HELIX Engagement)	SALONS E-H
4:00PM – 5:00PM	PITCH COMPETITION	GRAND BALLROOM
5:30PM – 6:30PM	ELEVATE! PROGRAM (INVITE ONLY)	COLUMBIA/HOLLAND
7:30PM – 8:00PM	SUSTAINABILITY ACCELERATOR ALUMNI MEET-UP	SALON D
8:00PM – 10:00PM	KARAOKE AFTER-HOURS	SALONS E-H
WEDNESDAY	APRIL 29	
8:00AM – 4:30PM	CONFERENCE BADGE CHECK-IN	WEST LOBBY
8:00AM – 8:45AM	CONTINENTAL BREAKFAST & NETWORKING	BALLROOM FOYER
8:00AM – 5:00PM	COFFEE LOUNGE OPEN (Engagement Partners Only)	SALONS A-C
8:45AM – 9:00AM	<b>WELCOME &amp; LEADERSHIP REMARKS</b>	GRAND BALLROOM
9:00AM – 10:15AM	<b>WHAT DRIVES DECISIONS</b>	GRAND BALLROOM
10:15AM – 10:45AM	SUCCESS STORIES	GRAND BALLROOM
10:45AM – 11:00AM	BREAK	
11:00AM – 11:15AM	MENTORSHIP PITCH COMPETITION (Winners Announced)	GRAND BALLROOM
11:15AM – 12:00PM	<b>FEDERAL LANDSCAPE IN MOTION</b>	GRAND BALLROOM
12:00PM – 12:15PM	PROGRAM UPDATES	GRAND BALLROOM
12:15PM – 1:00PM	LUNCH	GRAND BALLROOM
1:00PM – 1:40PM	<b>AI: NOW &amp; NEXT</b>	GRAND BALLROOM
1:40PM – 2:25PM	<b>KEYNOTE SPEAKER</b>	GRAND BALLROOM
2:25PM – 2:30PM	CLOSING REMARKS	GRAND BALLROOM
2:45PM – 3:30PM	<b>BREAKOUTS</b> (Breakouts are repeated for rotation) <b>GLOBAL OUTLOOK</b>	<b>SALON D</b>
	<b>SUSTAINABILITY: LICENSE TO OPERATE</b>	<b>COLUMBIA/HOLLAND</b>
	<b>AI &amp; DIGITAL IN PRACTICE</b>	<b>SALONS E-H</b>
3:30PM – 3:45PM	AFTERNOON BREAK	BALLROOM FOYER
3:45PM – 4:30PM	<b>BREAKOUTS REPEATED AS ABOVE</b>	
4:30PM – 6:30PM	OPEN NETWORKING BREAK	
4:45PM – 5:15PM	<b>ENGAGEMENT PARTNER CONNECTIONS (INVITE ONLY)</b>	SALONS E-H
6:30PM – 9:30PM	EVENING DINNER RECEPTION	GRAND BALLROOM
THURSDAY	APRIL 30	
8:00AM – 9:00AM	CONTINENTAL BREAKFAST & NETWORKING	BALLROOM FOYER
9:00AM – 10:15AM	ROUNDTABLE CONNECTIONS	GRAND BALLROOM
10:45AM – 12:15PM	MATCHMAKING (MEMBERS ONLY)	JUNIOR BALLROOM
12:15PM	<b>END PROGRAM</b>	

\* Subject to change